

FRANCE GETS STALE, SAYS BRITISH YOUTH

Soldiers Write to Former Edinburgh Friend About European War.

WANT TO SEE THE U. S.

Flashes From Guns Make Driving Car in the Dark Hard, One Observes.

That British youths do not take the war so seriously as do Americans is proved by several letters written to William Keegan, a student in the College of Agriculture. The writers of these letters were boyhood friends of Mr. Keegan when he used to live in Edinburgh, and are now in the army. Their impressions of the war are told in simple, informal, school-boy fashion.

One finds the war dull. "France is getting pretty stale now, and after fourteen months of a 'Continental Tour,' I would like to see America." About the spirit of the nation he says, "Every chap, young or old, who can handle a rifle is ready to do his best nobly for the Old Flag." At another point, he promises to relate more of his experiences when under fire, were it not for the censors who are strict on such accounts—especially those directed to the United States.

A friend, who is in a training camp, likes the work of the English airmen. "What do you think of our airmen bringing down the two 'Zepps' which raided London? Jolly good." He has been in service two years, but, having been transferred to a different corps, is treated as a recruit, of which he good-naturedly complains.

Another, who signs himself as "Bob Stevens," explains that he is on night duty and "that it is very trying driving a car in the dark, for the flashes from the guns fairly blind you."

But Bob's friend, J. G. Johnson, who is in the trenches, remarks that he has lately met Bob Stevens, who "has got a nice soft job driving a Red Cross car!"

All the letters have been opened by the censors, and those from France have no place given and no date, except the month.

SOCIETY NOTES

The "Gang" will give a dance tonight at the home of Mr. and Mrs. F. W. Niedermeyer.

Miss Helen Hungate, who has been teaching this winter at Salina, Kan., was the guest of honor at a dance given last night by her sister, Miss Olga Hungate, and Philip Ronzone at the Hungate home, 820 Hillcrest avenue. The guests were Misses Hazel George, Rose Armstrong, Elizabeth McCullough, Jessie Cline, Margaret Ronzone, Martha Shockley, Pearl Ragsdale, Helen Averett and Helen Hungate; Wayne and Boyden Rutledge, Arthur Ragsdale, Harold Newman, Robert Schott, C. Wilson, Sam Church, Joseph Wing, and Van Hamern. Mrs. Mrs. H. M. Hungate chaperoned.

Lynne Hungate will give a dance and card party tonight for the members of the football and basketball

squads of the Columbia High School.

Mrs. C. F. McVey was at home in the Dumas apartments from 3 to 5 o'clock this afternoon in honor of Mrs. Sidney Drew of New York.

The Social Study Club members and their husbands will be entertained at dinner tomorrow night at the home of Prof. and Mrs. H. L. Kempster.

The engagement of Sidney Reich, who was graduated from the University in 1914, and Miss Helen Kantor of Kansas City has been announced. Mr. Reich is employed by the Corn Products Refining Company at Granite City, Ill. The couple will make their home there.

Mrs. C. P. Algeo, 100 Cousins street, gave a party for the students at her home at 4 o'clock this afternoon.

Miss Esther Hill gave a luncheon today. The invited guests were Misses Jennie Hockaday, Laura Stephens, Katherine Conley, Esie Gray, Jessie Lansing, Eleanor Brewer, Mary Susan Estes, Sabra Niedermeyer, Roy Bright, Rosemary Belcher, Queen Guitar, Frances Brewer and Dorothy Logan.

Mrs. N. D. Evans entertained with an informal dance Wednesday for her daughters, Misses Rebecca and Lucile, at her home. The guests were Misses Exie Gray, Katherine Conley, Mary Guitar, Laura Stephens, Jennie Hockaday, and Dorothy Logan; James Taylor, Jack Waters, Edgar Logan, Clifford Brown, Philip Stephens, Garland Conley, Estill Guitar and Benjamin Shore.

Miss Laura Hart of Mount Sterling, Ky., is a guest at the home of the Rev. Madison A. Hart. Mrs. Hart entertained with a dinner in her honor Wednesday afternoon. About a dozen attended. Miss Elizabeth Estes gave an informal luncheon today for Miss Hart. Miss Lavinia Hickman gave a line party for her at the Columbia Theater yesterday afternoon. Refreshments were served to the party at Penn's after the show.

Mrs. J. S. Ankeney gave a studio tea Wednesday afternoon for the Price-Houston wedding party.

WOULD MAKE COLORADO "DRYER"

Amendment to Prohibition Law to Limit Amounts Shipped In.

By United Press
DENVER, Colo., Dec. 29.—One quart of whiskey and a half-case of beer will be the total amount of intoxicants permitted a family in Colorado for one month's consumption if the dry forces of the state succeed in putting through a proposed amendment to the prohibition law at the coming session of the state legislature.

A permit to import intoxicants would have to be obtained from the county clerk and placed on record, under the proposed amendment. Under the present law, unlimited quantities of liquor may be imported for personal use.

Wabash Holiday Business Less.
The holiday business done by the Wabash is less than that of last year during the Christmas season, according to J. C. Abbott, Wabash agent. He said that about ninety students went home this year a month or two after the University opened and that more seem to have stayed here for the holidays this year than last.

THE OPEN COLUMN

A public forum for the discussion of things worth-while. Articles should be short and signed by the writer, as proof to the editor of good faith. Signatures will not necessarily be published.

In Appreciation of Banquet.

Editor the Missourian: "I cannot find words to express the pleasure I felt at the Christmas dinner of the Y. M. C. A. Those who are celebrating the holidays with their families cannot realize the intense pleasure we homeless travelers feel on an occasion of that sort. I suppose I am not different from the rest of my kind in that respect, and I know that an entertainment as witnessed at the Virginia Grill brought bright sunshine into my heart as well as to everybody else.

There were students from almost every corner of the earth, but in spirit all were Missourians. From the fun that each of us had at the Y. M. C. A. Building until the singing of that noble song, "Old Missouri," the air was full of laughter and mirth, and each felt that "A man's a man for a' that."

S. BACKLAR.

Sunshine Misers.

Editor the Missourian: "Seven thousand depositors, and not a single dollar on hand or a loan fund to draw from."

Thus is described the Kansas City Sunshine Bank, which issues deposit slips to school children for good deeds only. Each act which brings sunshine into someone's life is recorded by the tiny depositors and placed in the Sunshine Bank. At the end of each month the accounts are balanced in the sunshine books and compared.

The bank is a monumental success. Kansas City school children have been awakened to keenest rivalry and have become misers of good deeds. Jealously guarding their hoards of sunshine, the diminutive financiers are constantly on the alert for new deposits. Any little kindness done is accepted at the window of the Sunshine Bank.

This popularizing of the moral code, which has met with instant success, is a blow at the old puritanical method of training the child and is indicative of the new era in education. It is the same thing, in a different package.

Columbia schools and churches have long since left the gloom of "moss-back" instruction, but a sunshine bank for the school children of the city is yet another pace onward.

An insignificant sum will provide for deposit slips and bank-books. A little extra time spent by someone to balance the books will complete the outlay.

Let's have a Sunshine Bank in Columbia!

W. H.

Illinois Visitors Leave.

Mrs. J. H. Lynch and children of Granite City, Ill., and Mrs. A. H. Whitesides of Mound City, Mo., who have been visiting Mr. and Mrs. W. M. McCaskey, 109 Price avenue, returned to their homes yesterday.

If It Is Lost
Strayed or
Stolen==

A want ad in the
Daily Missourian
will find it for
you.

Write out a description of
the missing article and we
will find it for you. Or
phone 55 and a representative
will call

The Efficiency of
Missourian want ads
has been proven.
You should reap the
benefit.

The Daily
Missourian

Phone 55 Virginia Bldg.

DR. A. ROSS HILL A SPEAKER

Macon County Society Gives Its Annual Reunion Banquet.

Dr. A. Ross Hill, president of the University, was the principal speaker at the ninth annual banquet of the Macon County Society at Macon yesterday. The other speakers were Kenneth Sears of Jefferson City, assistant attorney general, Mayor N. M. Lacy and Robert W. Barrow of Macon. There were nearly 1,000 guests. The banquet was held in the Motor Inn, which was decorated for the occasion.

The Macon County Society has achieved a nation-wide reputation because of its unique character and its motto—"No Politics, no religion—just men." Its membership embraces people of all classes, judges, farmers, railroad men, lawyers, miners, storekeepers, and men of every calling.

The society was the outgrowth of a little camp gathering held on the shores of a lake nine years ago. It was intended for a few congenial men to meet annually at some private residence, but the idea developed so rapidly that, within a few years, no building in town was large enough to accommodate the membership. At the annual banquets there have been as guests and speakers some of the greatest engineers, statesmen, lawyers and clergymen in the United States.

There are no dues, no by-laws, no restrictions of any kind, and that is probably the reason why such a strong fellowship spirit has been cultivated and why the society has grown so popular.

We Will Repair It

All work guaranteed. We specialize on Watches, Clocks and Jewelry
GOETZ & LINDSEY
918 Broadway

YEE SING

Will call for your
Laundry
Family washing satisfactorily and cheaply done.
12 S. 7th Phone 745

BOOKLET WON HER PROMOTION

Miss Bertha Schmidt, B. J. '16, to Do Advertising in New York.

Casting bread upon the waters worked well for Miss Bertha Schmidt of Hanibal, a 1916 graduate of the School of Journalism—only in this case it wasn't bread but an advertising booklet. She prepared it while working in the St. Louis office of the Royal Baking Powder Company and sent it in to the New York office, just to see what the folks there would

think about it. They liked it and she is to go to New York, where she will keep up the work at a considerable increase in salary.

P. J. Seley Is Better Today
P. J. Seley, who is in the Patton Memorial Hospital with pneumonia, reported improved today.

Mrs. Jacobs' Body to Kansas
The body of Mrs. Anna Jacobs, who died yesterday of cancer, was sent today to Kansas City for burial.

2,500 DELEGATES COMING

To Annual Farm Week Convention January 1-5, 1917

The Commercial Club must have rooms and boarding places for these visitors to Columbia. If you have an extra room or place at your table—now's the time to show your real Columbia Hospitality. Phone 1099 or call at

Columbia Commercial Club

Tenth and Broadway

STANDARDS OF PRACTICE

Associated Retail Advertisers

Retail Department of the
Associated Advertising Clubs of the World
Headquarters, Indianapolis, Ind.

Believing that the measure of any business success depends largely upon the good will of the public and the loyalty of one's employees, each head of a retail enterprise will dedicate his best efforts:

1. To demonstrate to those about him the power of the plain straight truth.
2. To educate his employees in ways of courtesy and politeness toward his customers.
3. To realize that the interests of his customers are his own.
4. To permit no misrepresentations on the part of his employees or in his advertising, knowing that the public confidence he cherishes is certain to be undermined by the careless statements of salespersons and misleading advertisements.
5. To strike out from his advertising and his business all comparative phrases regarding value unless they refer to his own present prices or identical qualities or his own former prices of the current season.
6. To obtain from each newspaper with which he contracts evidence of the number of its subscribers, based upon the number of copies sold, their general character, and how this circulation was secured—whether by voluntary subscription, by solicitation, or by premium schemes of any kind.
7. To insist that his advertising finds good association in the "make-up" of the newspapers he patronizes, at least removed from any announcements that are offensive to good taste or of a debasing nature.
8. To urge upon these newspapers the good that will accrue to them, to their advertisers, and to the community at large through rejecting advertisements containing "objectionable copy," advertising emanating from quacks, schemers and fake concerns of any kind whatsoever, and especially through eliminating from their columns the advertisements of irresponsible, itinerant merchants who victimize the credulous and depart in time to escape responsibility.
9. To endeavor in a spirit of co-operation with his business associates and those who form the business community in which he is engaged to raise in all ways the standard of business in his locality and especially the standard of its advertising.
10. And to act in all matters so as to give to his community the coinage of straightforward, business manhood, that his employees may mould themselves in his pattern and reflecting their employer's personality, do honor to him and credit to themselves.

The Associated Retail Advertisers is composed of the leading stores in various lines of business in all parts of the country. Columbia has no member in this organization. There are at least a dozen firms in this city that should be members of this organization. Persons desiring to affiliate should communicate with the headquarters in Indianapolis, Ind.

Classified Advertising

Phone 55 Half a Cent a
Word a Day

ROOM AND BOARD

Rooms and board for two girls. Mrs. Murphy, 610 College. Phone 645.
M. 64-70-1f.

ROOMS FOR RENT

FOR RENT: Two rooms, one on second floor and other on third floor. 1119 Paquin. Phone 1294 White. Modern house, good heat, good location. Table board if preferred.
J. 93-1f.

Six room apartment, 208 South Eighth street. Strictly modern. Apply to McDonnell Brothers.
C. 79-1f.

LOST AND FOUND

LOST: On December 24 an Alder Terrier puppy, seven months old; long dark nose; honest brown eyes; big paws; heavy wavy mottled coat on back. Finder please return to 212 Thilly Avenue and receive reward.
R. 100-1f.

FOR SALE

FOR SALE: Modern four room cottage, close, terms easy. Address "E." Care Missourian.
100-1f.

MISCELLANEOUS

FARM WANTED
Wanted, to hear from owner of good farm for sale. State cash price and description. D. F. Bush, Minneapolis, Minn.
D. 100-110.

TYPEWRITING -
Manuscripts typewritten accurately and promptly. 50 cents a thousand words, including one carbon copy. Good bond paper used. Special rates on books. Mail orders promptly filled. Postage or express prepaid on typewritten manuscript. Miss E. Roberta Quinn, 516 Galtier Building, Phone 251.
G. 87-1f.

TEACHERS WANTED

Teachers wanted for our varied calls. Missouri Teachers' Agency, Kirksville, Missouri.
70-M. T. A. 1f.

Have you anything that
you want to sell?

Is there anything you
wish to buy?

Have you lost anything?

Do you wish to employ
somebody?

Do you want a job?

THE CLASSIFIED
COLUMNS WILL
HELP YOU OUT
IN ALL THESE
CASES. IT WILL
BRING REAL RESULTS FOR YOU.

The cost of MISSOURIAN
want ads is but half a
cent a word a day.